

## Press Release : Right From the Start Medicaid Outreach Project

*For Immediate Release*  
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### **RSM TO CAMPAIGN MEDICAID AWARENESS DURING TAX FREE WEEKEND**

**Atlanta, Ga.** – The Right from the Start Medicaid Outreach Project's (RSM) Washington County Team will take advantage of Georgia's Sales Tax Holiday weekend by placing specialists at stores in Washington County to provide consumers with information regarding free and low income health coverage.

RSM's tax free weekend strategy is intended to further Medicaid outreach, a plan that will educate Georgia residents on how to obtain comprehensive health insurance.

Specialists will be located during various times at four different sites starting Thursday, August 2<sup>nd</sup> to Saturday, August 4<sup>th</sup>.

- August 2<sup>nd</sup> the team will place representatives at Billy Mathews Grocery, 174 Vinson Rd., McIntyre, Ga. from 3pm – 7pm and Maxway, 126 Washington Plaza, Washington, Ga. from 8:30am – 12:30pm.
- August 3<sup>rd</sup>, a RSM specialist will be available to answer questions at Family Dollar, 210 W. Clinton St., Gray, Ga. from 9am – 1pm.
- August 4<sup>th</sup>, a team member will be on hand from 9am – 2pm at the Summertown Country Mart, 2191 Hwy 56 North, Midville, Ga.

For more information contact the RSM Washington County Office at (478) 553-1606.

### ***Background***

The mission of the Right from the Start Medicaid Outreach Project is to enable children, pregnant women, and women with breast or cervical cancer to receive comprehensive health services through Right from the Start Medicaid and related programs.